



Taking  
Responsibility.

ACCO Brands  
Australia & New Zealand  
Sustainability Report  
April — June 2023





# Contents

Introduction	03
Letter from Adam Colman	04
Vision	05
ACCO Brands Journey	06
Initiative in Focus	08
Packaging Update	12
Product Update	17
Business Update	21

The information contained within this document is true and correct as at the date of publication 25th August 2023.

# Our Mission

Climate change is real and it affects us all.  
As a business, we acknowledge the part we play and the impact we have on the world around us.  
But more importantly, figure out what we are doing to rectify it.  
Long term sustainable solutions are a business and moral imperative for  
ACCO Brands Australia & New Zealand.  
So we are changing the way we do business.  
But this is not a revolution. We're not 'eco-warriors'. We're realists.  
We've identified the things we can change, and we are changing them.  
We've set ourselves goals that we are going to achieve, methodically and predictably.  
We're not going to get there overnight, but we will get there.  
It's what we like to call, **Taking responsibility.**

# We are changing the way we do business.

**Our duty, as custodians of our planet, is to leave it in a better state than we inherited; to allow future generations to grow and prosper. To this end ACCO Brands Australia and New Zealand is committed to improving the overall impact that our operations, products, packaging and processes have on the environment.**

Our teams will strive to:

- Incorporate sustainable, reusable, recycled and recyclable materials when developing new product ranges including all levels of protective packaging.
- Eliminate single use plastics in product packaging.
- Minimise all waste streams that emanate from our operations.
- Where possible use renewable energy sources in our facilities.
- Engage with likeminded organisations across the supply chain.

By being focused on these elements whilst working together with our internal and external stakeholders we will not only improve our environment, but our company will truly be a sustainable organisation that “builds great brands by great people”.



A stylized, handwritten signature in black ink, consisting of a large 'A' and 'C' followed by a series of loops and a horizontal line at the end.

**Adam Colman**  
Managing Director



# Vision

ACCO Brands envisions a future where sustainability is not just an afterthought, but an integral part of our business strategy, where we strive to achieve our financial targets while operating in an environmentally responsible and socially conscious manner, setting an example for others in our industry and beyond.



# ACCO Brands Journey

## Where we are now

### Company-wide change

ACCO Brands is committed to company-wide sustainable change.

### Analysing every opportunity

Leaving no stone unturned with the vision to minimise our organisation's environmental impact.

### Incorporating sustainability into every aspect

From brand and product development, to supply and market consumption.

## What are our goals?

### Plastic Packaging Reduction

The 2025 National Packaging Targets are supported by Australian industry and government to deliver a new and sustainable approach to packaging.

### Consumer education

Education and updates on sustainability efforts including recycling and soft plastics.

### Establish sustainable options

For every ACCO Brands brand and products where viable.

## How we are going to achieve our goals

### Working with suppliers

On best practice, new resources, methods and ongoing research, diverse products and environmentally conscious solutions.

### Australasian Recycling Label (ARL)

Committed to educating our consumers on the benefits and need for sustainable solutions.

### Working with customers

To promote, communicate and deliver awareness on sustainability.

### Transparency

When it comes to reporting and communications.

1.

2.

3.



ACCO Brands has undertaken a company-wide commitment to sustainable business practices, underpinned by our personal values and beliefs.

# Initiative in Focus

**While there is plenty of work going on behind the scenes, its important to showcase the programs taking place to help make for a better tomorrow.**

---

This month's Initiative In Focus is ACCO Brands collaboration with the Australian Packaging Covenant Organisation (APCO) on the introduction and roll out of the Australasian Recycling Label (ARL) on new and existing product ranges to the Australian and New Zealand marketplace.



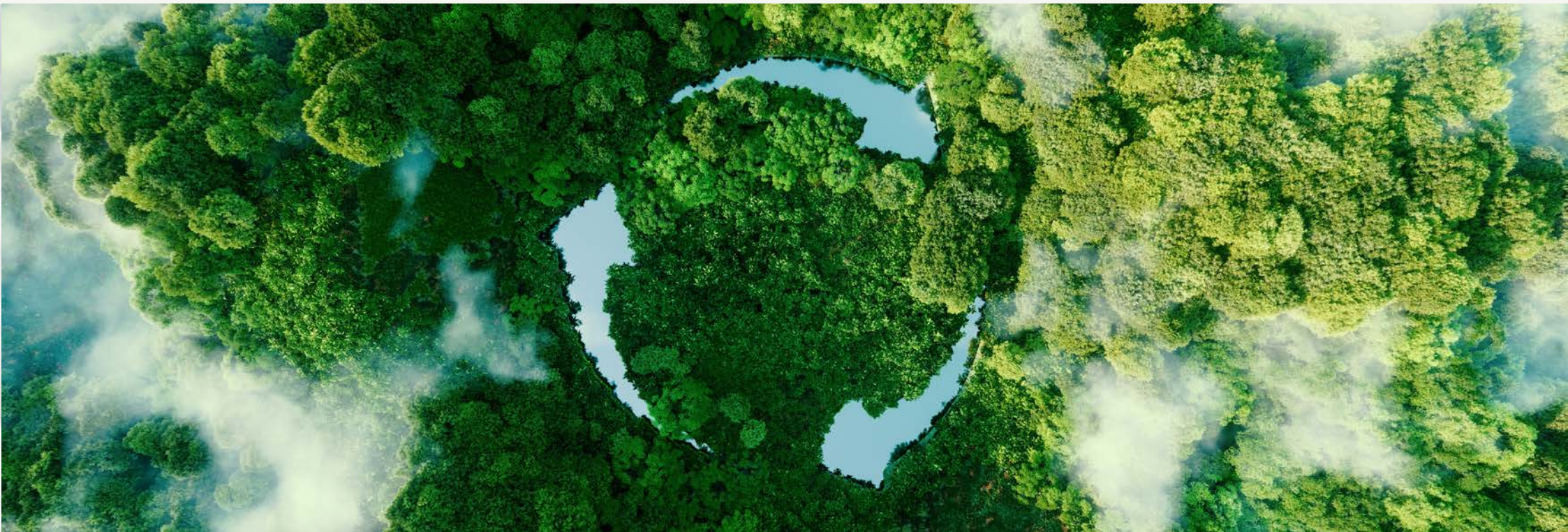
# Australasian Recycling Label (ARL)

We are committed to achieving Australia's 2025 National Packaging Targets, including transitioning all packaging to recyclable.

The Australasian Recycling Label (ARL) is an on-pack labelling system for Australia and New Zealand, supported by a packaging recyclability evaluation. The ARL helps consumers understand how to correctly dispose of a product's separable packaging components, thereby removing the confusion from recycling. We started implementing the ARL since its launch, gradually adding it to our branded products, to help ensure that our recyclable packaging is recycled.

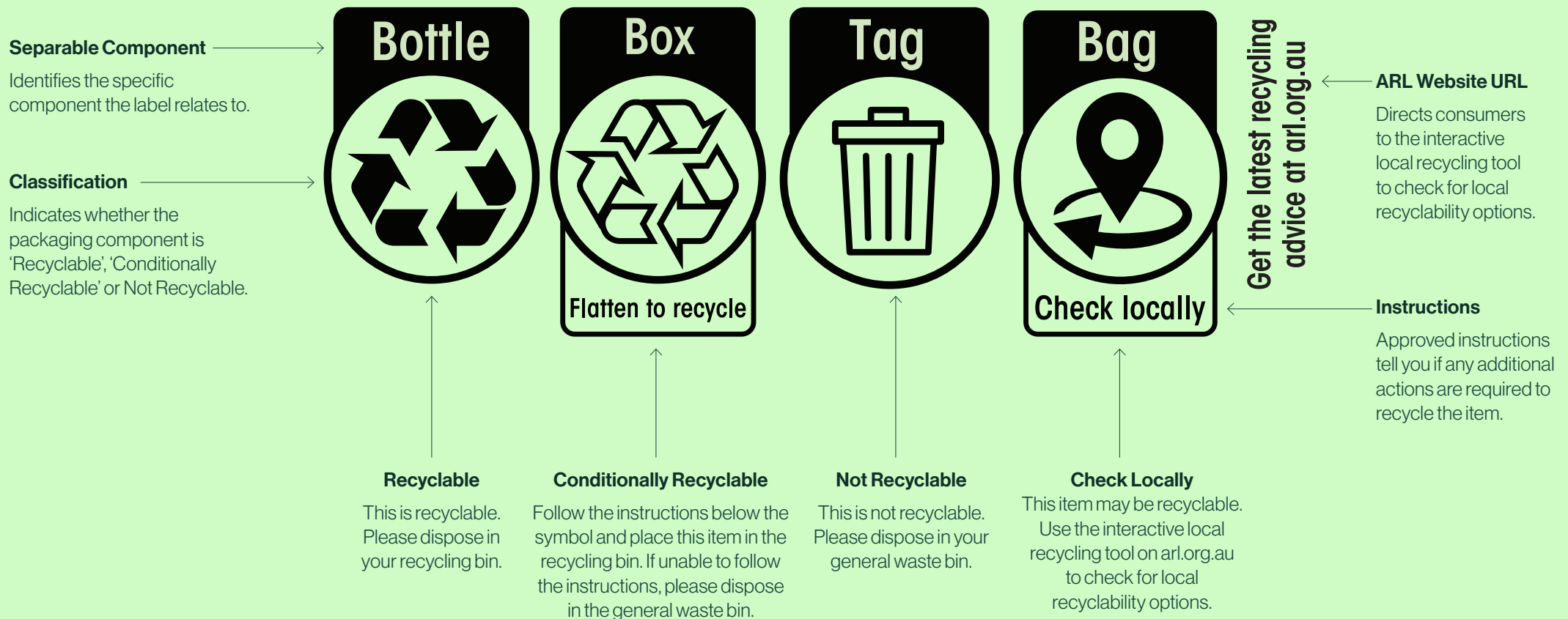
---

While we do have some packaging that is not recyclable, we are continually assessing opportunities to improve recyclability.



# How Does It Work?

The Australasian Recycling Label (ARL) makes it easy to put your packaging in the right bin. So, **Check It! Before You Chuck It.**



In **2019** we added the ARL to **24** products which brought our total ARL labelled products to:

24

In **2020** we added the ARL to **147** products which brought our total ARL labelled products to:

171

In **2021** we added the ARL to **250** products which brought our total ARL labelled products to:

421

In **2022** we added the ARL to **308** products which brought our total ARL labelled products to:

729

---

In the first half of 2023, we added the ARL to another **182** products bringing our total to **911** products and counting.

911<sup>↑</sup>



# Packaging Update



By removing the individual soft plastic wrap from each individual Artline marker, we have been able to prevent over



# 4 Million

pieces of soft plastic from  
ending up in landfill annually.

\*Based on FY 22/23 sales



# Plastic Packaging Reduction

We are committed to achieving Australia's 2025 National Packaging Targets, including ensuring plastic packaging is recyclable, recycled, and phasing out problematic and unnecessary plastic packaging.

**We are committed to improving the sustainability of our packaging, by having packaging that is:**

- **Recyclable**
- **Reusable**
- **Using recycled content**
- **Using renewable materials**
- **Labelled for recycling**

Some of the materials traditionally used are challenging to recycle and ultimately end up in landfill, so we are continually assessing opportunities to eliminate, replace or reduce our plastic packaging, and support a circular economy.

We have been focused on replacing expanded polystyrene (EPS) in our range of machines with moulded pulp, replacing plastic wrap around multiple products with cardboard boxes, replacing plastic wallets with cardboard boxes, removing plastic bags within boxes and removing plastic windows.

In cases when plastic packaging remains, we seek to ensure that it is as recyclable as possible and use the ARL to promote recycling, while continually assessing opportunities to improve packaging sustainability supported by the Sustainable Packaging Guidelines (SPG).



By replacing the Artline Supreme Whiteboard Marker blister pack (plastic blister with a cardboard backing card and cardboard insert) with a single cardboard box, we have managed to:

⊖ Reduce over

**300kg of plastic\***

⊜ Which equals

**75,000 pieces\***

**of plastic from becoming landfill**

\*Based on the FY 22/23 sales of the 105174 - Artline Supreme Whiteboard Marker 4pk

# Northfork Cleaning Accessories



Suitable for any cleaning situation in the home or office, Northfork further reinforces the commitment to sustainability with new plastic free packaging on a number of cleaning accessories.

## Northfork packaging sustainability practices at a glance:

- Removing plastic from selected cleaning accessories has helped save more than 40kg of soft plastic from landfill annually\*.
- Australasian Recycling Label (ARL) applied to all cleaning accessories to educate end users on correct disposal methods.

–  
**40kg**  
Reduction  
in plastic



\*Based on FY 22/23 sales

To learn more about these products and for any ranging opportunities, please speak to your local ACCO Brands representative today.

### Australia:

1300 278 546

### New Zealand:

0800 800 526

### Website:

[www.accobrand.com.au](http://www.accobrand.com.au)

[www.accobrand.co.nz](http://www.accobrand.co.nz)

# Rexel & GBC Laminating Pouches



Trusted in document protection for decades, Rexel and GBC laminating pouch packs have unnecessary soft plastic packaging removed.

## Rexel and GBC packaging sustainability practices at a glance:

- Removing unnecessary soft plastics from all packs of Laminating pouches has helped save more than 450kg of soft plastic from landfill annually\*.
- Commitment to Australasian Recycling Label (ARL) being applied on packaging before March 2024.

–  
**450kg**  
Reduction  
in plastic



\*Based on FY 22/23 sales

To learn more about these products and for any ranging opportunities, please speak to your local ACCO Brands representative today.

### Australia:

1300 278 546

### Website:

[www.accobrand.com.au](http://www.accobrand.com.au)

### New Zealand:

0800 800 526

[www.accobrand.co.nz](http://www.accobrand.co.nz)

# Product Update

# Sasco Eco Range



The new Sasco Eco collection of 10 products was designed and created with the environment in mind to capture the ever-growing range of environmentally conscious consumers.

## The Sasco Eco Range at a glance:

- Made using 100% recycled paper.
- Printed using Soy Based Inks.
- Plastic free recyclable packaging.
- Appeals to the growing range of environmentally conscious consumers.
- Sasco® Quality Product.
- 2024 range available now.



To learn more about these products and for any ranging opportunities, please speak to your local ACCO Brands representative today.

### Australia:

1300 278 546

### New Zealand:

0800 800 526

### Website:

[www.accobrand.com.au](http://www.accobrand.com.au)

[www.accobrand.co.nz](http://www.accobrand.co.nz)



# Leitz Recycle Range



LEITZ RECYCLE reflects your choice for the environment. With the Recycle range from Leitz you can improve both the global environment – and your own. Every product in the range is climate neutral, designed for recycling and made from a high percentage of recycled materials.

## The Leitz Recycle Range at a glance:

- All products are made from a high percentage of recycled materials.
- Each product is designed for recycling by being completely dismantlable for processing at the end of its use.
- All items have removed plastic from the packaging and where possible utilise recycled content.
- Every item purchased contributes to Leitz Carbon Emission offset program, actively reducing the production footprint.

To learn more about these products and for any ranging opportunities, please speak to your local ACCO Brands representative today.

### Australia:

1300 278 546

### New Zealand:

0800 800 526

### Website:

[www.accobrand.com.au](http://www.accobrand.com.au)

[www.accobrand.co.nz](http://www.accobrand.co.nz)



# Spirax Recycled Range



The Spirax Recycled Range consists of 5 products and has been created to appeal to the growing number of environmentally conscious consumers.

## The Spirax Recycled Range at a glance:

- All notebooks are made from 100% recycled paper and come in a range of sizes and page counts.
- Each notebook contains 70GSM paper for a smooth writing experience.
- Coupled with a strong side bound wire spiral, the Spirax Recycled range exemplifies the trusted quality that is to be expected from a Spirax notebook.

To learn more about these products and for any ranging opportunities, please speak to your local ACCO Brands representative today.

### Australia:

1300 278 546

### New Zealand:

0800 800 526

### Website:

[www.accobrand.com.au](http://www.accobrand.com.au)

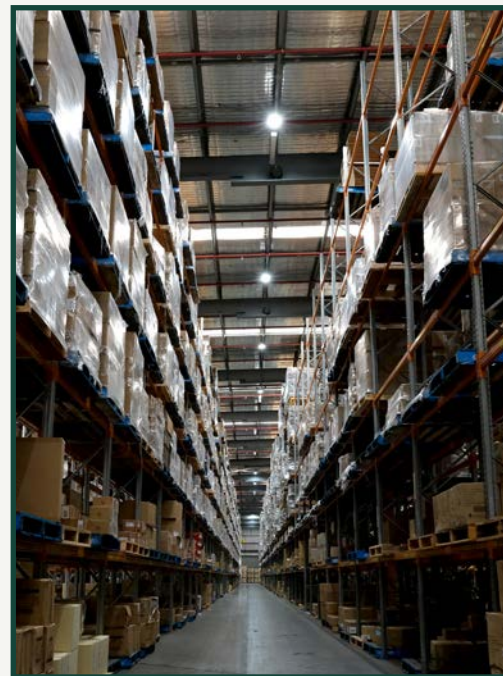
[www.accobrand.co.nz](http://www.accobrand.co.nz)



# Business Update

# LED Lighting Project

We are committed to reducing our energy use and emissions. Several energy management projects have been initiated, including replacing existing traditional lighting with more efficient LED options. Specifically we have replaced; warehouse metal-halide high bays, external floodlights, under-awning and office fluorescent tubes. We are approaching completion for two of our sites, and planning is about to commence for the remainder of our facilities.



## Arndell Park Site

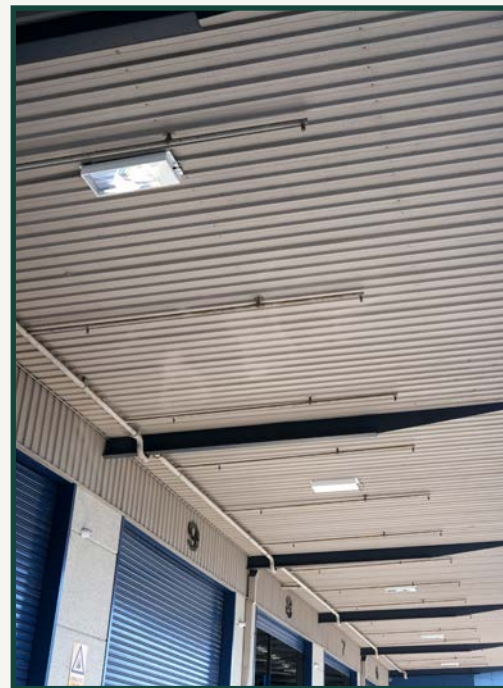
Our primary warehouse with production facilities, has transitioned majority of its lighting with over 450 lights already replaced.

By changing the traditional high bays lights with more energy efficient LED options we not only halved the energy consumption and increased light levels but improved the visibility for our Distribution Centre team members. In addition to greater energy efficiency the LED lights have an increased lifespan reducing the need for frequent replacement and therefore reducing waste.

## Queanbeyan Site

Our chemical production facility, has nearly completed its transition of over 80 traditional lights to LED lighting.

The reduction in energy consumption compliments the site's use of Green Power, which offsets electrical energy use from government accredited renewable electricity sources.





# Queanbeyan Energy Management

Our chemical production facility in Queanbeyan, manufacturing most of our Northfork range, operates with

## 100% GreenPower.

GreenPower is the government-managed renewable energy accreditation program, assuring that the energy we use is supported by renewable energy generators. These generators produce electricity from sources like wind, solar and water. The GreenPower energy purchased reduces our operational impact on the environment and supports the growth of renewable energy in Australia.

We continue to implement strategies to reducing our energy use and improve our energy efficiency, including transitioning to LED lighting (see our LED Lighting Project for details). With GreenPower we address the carbon emissions generated from the electricity we purchase. All Northfork products manufactured in our facility are produced using 100% GreenPower and marked with the GreenPower logo.







**Taking Responsibility.**

## For more information

Stay up-to-date with quarterly updates on our sustainability reports, progress and initiatives. For customer's seeking information and opportunities or need support with ACCO Brands ANZ and products, please contact us with the information below:

### Website:

[www.accobrand.com.au](http://www.accobrand.com.au)

[www.accobrand.co.nz](http://www.accobrand.co.nz)

### ACCO Brands AU Head Office

#### Phone:

02 9674 0900

#### Address:

2 Coronation Ave  
Kings Park NSW 2148

### ACCO Brands NZ Head Office

#### Phone:

64 9 633 2288

#### Address:

29 Pukekiwiriki Place, East Tāmaki  
Auckland NZ 2013

### ACCO Brands Hotline

#### Australia:

1300 278 546

#### New Zealand:

0800 800 526

